Notes for Meeting with Mr. White 07/18/2016

Copyrighting fees, about $85…

LLC – about $100 ?

Filing fees???

Revenue

* Looking to place advertisements in app from sponsors
* Set some sort of fixed rate
  + Seasonal?
  + Alternating?
* Revenue – schools want a cut of this revenue?
* Checking account
* Taxable (organization)
* Official documentation
  + User guide
  + Security
  + Business agreement
  + Bug fixes on us – promise 24-48 hour response time
  + Features on a case by case
    - Charge to implement – hourly rate
  + Payment – LLC
* Continued services – fee?
* Content disclaimer – views/opinions
* Data facilitator
* Revenue – we need to decide how to partition that?

Our Plan

* reconfiguring the Weymouth version
* creating an Android version to expand user base
  + customers have been asking
* copyright app to protect its founding logic
* establish LLC for protection and to generate legit revenue
* use LLC to get sponsors – implement a “Sponsor of the Day” page
* ASAP, get another school onboard
  + sell them a package with certain guidelines
  + expand from there